PLAYGROUND GAME PLAN



WHAT IS PLAYGROUND?

Playground defines itself as a playground of flavour. It offers its guests unique dishes in a fun and quality atmosphere. Time and place do not matter for Playground.

Playground focuses on people and their experience.

Playground regularly organises community events, creating bonds between guests and offering unforgettable experiences to its participants.

HOW TO CREATE BONDS?

Playground offers a variety of experiences to gather people with different interests and motivations around the same table.

It offers a different experience with each visit by serving in different venues and themes. It makes guests feel special by offering **customised experiences for everyone.**

Builds a strong bond with guests through social media interaction and regular community events.

HOW TO CREATE BONDS?

Playground engages with community

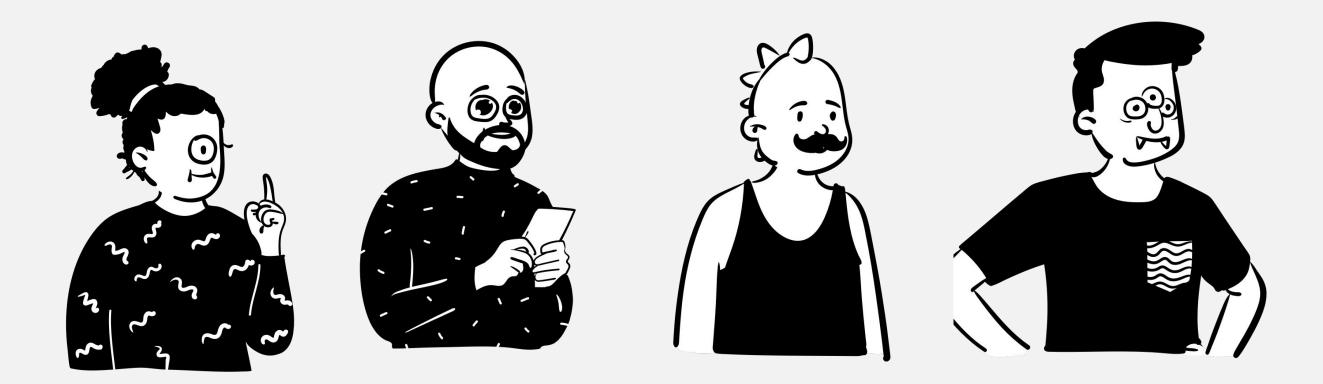
members on social media platforms.

It can use their experiences and shares as the power of the brand.

When guests share their own experiences, potential new customers can be reached directly.

HOW PEOPLE TALKS ABOUT PLAYGROUND?

Dynamic. Always innovative and creative with ever-changing locations and themes. Hospitable and Friendly. It has a personality that welcomes and welcomes everyone. He makes his guests feel at home. Multicultural and Flexible. It shows interest in the cuisine of different cultures and has a flexible structure that can appeal to everyone's taste. **Quality** and Professional. It offers delicious food and stands out with its service quality. It exhibits an attentive and professional approach in every detail. **Innovative**. It follows the innovations in the food and beverage world, keeps up with the trends and constantly renews itself. Inspires its guests.



PLAYERS OF THE PLAYGROUND

